



ST. SERRA CATHOLIC

Everblooming

ANCHOR BALL 2026

SPONSORSHIP OPPORTUNITIES

ST. SERRA ANCHOR BALL 2026
WALDORF ASTORIA HOTEL
MARCH 14, 2026

“EVERBLOOMING”

CONTACT: ABSPONSORSHIP@SERRASCHOOL.ORG

PEARL ANCHOR

30th Anniversary Presenting Sponsor



\$25,000

-SOLD-



**Ace of
HEARTS
Project**

PLATINUM ANCHOR




\$10,000

- Premium seating for 12 guests
- Upgraded wine and table decor
- VIP favors for all table guests
- Exclusive logo placement and “Platinum Anchor” recognition on rotating screens during the gala stage presentation
- Family name or company logo placement on your table at the gala
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Full page color ad in evening printed program
- VIP Check In for all table guests

GOLDEN ANCHOR



\$7,500

- Premium seating for 10 guests
 - Upgraded wine and table decor
 - Exclusive logo placement and “Golden Anchor” recognition on rotating screens during the gala stage presentation
 - Family name or company logo placement on your table at the gala
 - Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
 - Half page color ad in evening printed program
 - VIP Check In for all table guests
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SILVER ANCHOR

\$5,000

- Preferred seating for 8 guests
- Family name or company logo placement on your table at the gala
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program
- VIP Check In for 8 guests

BRONZE ANCHOR

\$2,500

- Preferred seating for 4 guests
- Family name or company logo placement on your table at the gala
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program
- VIP Check In for 4 guests

BAR ANCHOR

Cocktail Reception



\$5,000

- Preferred seating for 2 guests
- Logo placement at all hotel bars in the cocktail reception during the event
- Branded cocktail napkins served to approximately 300 guests in attendance
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program
- VIP Check In for both guests

FRIEND OF ST. SERRA ANCHOR



\$1,000

- Preferred seating for 2 guests
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- VIP Check In for both guests

ANCHORS AWAY TEACHER



\$300, \$150, \$75

- Help us sponsor two complete tables at Anchor Ball that are exclusively for our talented teachers and staff. Tickets are \$300 each but we appreciate any level of donation toward this fund.
- Donor names will be listed in evening printed program

LIVE ENTERTAINMENT ANCHOR



\$4,000

- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program

MARTINI BAR ANCHOR



\$3,500

- Underwriting of this Blue Ice Vodka Martini bar includes the costs for labor, mixers, and rentals. This would allow event guests to receive complimentary Blue Ice Vodka Martinis during the cocktail reception and event.
- Logo placement via signage at Martini Bar during the cocktail reception and during the event; featuring Blue Ice Vodka
- Branded cocktail napkins
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program

VIDEOGRAPHY ANCHOR

\$3,000



- Featured in evening's video slideshow
- Logo placement on Anchor Ball webpage and recognition via Instagram story featured on "highlights" @serraanchorball
- Half page color ad in the evening printed program

STUDENT GRAB BAGS ANCHOR

\$2,000

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- Name and logo placement on all student grab bags (approx. 200) sold before and at event
- Name and logo placement on sales table the night of the event
- Name and logo on "golden ticket" – one lucky student grab bag wins a donut party for his/her homeroom!
- Opportunity to include swag inside the student grab bags
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship.
- Half page color ad in evening printed program

BID PADDLE ANCHOR

\$1,500

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- Name and logo placement on all printed bidder paddles (black/white) (approx. 300)
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Half page color ad in evening printed program

EVENING PRINTED PROGRAM ANCHOR

\$1,500

- Logo placement on Anchor Ball webpage and recognition via Instagram story featured on "highlights" @serraanchorball
- Full page color ad in the evening printed program



PHOTOGRAPHY ANCHOR

\$1,500



- Logo placement on Anchor Ball webpage and recognition via Instagram story featured on "highlights" @serraanchorball
- Half page color ad in the evening printed program

TABLETOP DECOR ANCHOR

\$500



- Provides Anchor Ball committee opportunity to enhance decor
- Logo placement on Anchor Ball webpage and digital media; Instagram post via @serraanchorball featuring sponsorship
- Donor names will be listed in evening printed program